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**Dream Jamaica**  
 Inspiring youth. Achieving dreams.

IP of Dream Jamaica®  
 Average Operational Costs

# Sponsors' Marketing Matrix

*Your funding goes directly to students through operational costs (service and activities). This matrix is reserved for Jamaican sponsors, quoted in JMD.*

PREZI SPONSOR	MAJOR SPONSOR	PREMIER SPONSOR	GOLDEN SPONSOR	SIGNATURE SPONSOR	PLATINUM SPONSOR	ELITE SPONSOR
\$30,000	\$50,000	\$100,000	\$150,000	\$200,000	\$250,000	\$500,000

<b>Services Costs</b>	<b>\$1,590,000</b>							
Breakfast	\$210,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Lunch	\$300,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Daily Transportation	\$700,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Intern Stipend	\$ 100,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Supplies	\$150,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Printing (Portfolio, Awards)	\$ 130,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
<b>Activities Costs</b>	<b>\$1,220,000</b>							
Facilities	\$ 350,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Math Magic	\$ 60,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Language Sessions	\$ 60,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
College Prep (Tours, SAT)	\$ 130,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Community Service	\$ 150,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Excursions	\$ 200,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Field Trips	\$ 150,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Laptop / Equipment	\$ 120,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$
Closing Ceremony Catering	\$ 100,000	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$	\$\$

<b>Total Contribution</b>								
<b>Package offerings</b>	<b>Single Marketing</b>  Name recognition on social media	<b>Double Marketing</b>  Name and logo recognition on social media	<b>Marketing Complex</b>  Logo and name on social media and website	<b>Prime Time Marketing</b>  Logo and name on social media and website, and mention in 1 interview	<b>Signature Branding</b>  Logo and name on all online platforms, and printed on banner	<b>Platinum Branding</b>  Logo and name on all online and print platforms, and mention in 5 interviews	<b>360° Mar-Comm</b>  International and local mention online, on print platforms and in 15 interviews	